

HUMANE SOCIETY OF HURON VALLEY
Minutes of Board of Directors Meeting
August 27, 2007

Present: Lucia Brewer, Jared Collins, Mark Heusel, Jane Lumm, Robert Tetens, Mike Walsh, Teresa Welsh, Dennis Wojcik

Absent: Nancy Culotta, Anne Ferris, Peter Fink, Diana Kern

Others Present: Tanya Hilgendorf, Amy Milligan, Carolyn Raschke, Deb Kern, Diane Heidt, Emily Breuker

Bob Tetens called the board meeting to order at 6:00 pm.

Member Appointments

- Jared Collins motioned to re-appoint Nancy Culotta, Mark Heusel, Teresa Welsh, and Peter Fink to a three-year term to end in 2010. Lucia supported. All approved.

Minutes Approved

- Mike Walsh motioned to approve the July 23rd board meeting minutes with one minor correction. Jared Collins supported. All approved. Teresa Welsh abstained.

Nomination Committee Report

- Lucia Brewer moved to elect Diane Heidt and Del Dunbar each to a partial term on the board of directors expiring in 2009. Dennis Wojcik supported. All approved.
- The Board discussed other potential members to fill the remaining partial term vacancy. The Board also briefly discussed the potential to increase the number of board of director seats from fifteen.

Treasurer's Report

- The July 2007 Financials were reviewed and discussed. Revenue is over budget and expenses are under budget. Our overall loss is \$200,000 better than budget. Payables will increase due to the Capital Campaign project. Mike will ask Carolyn to keep the construction payables separate from regular operation payables. Our cash flow is in very good shape.
- Jane Lumm motioned to accept the Treasurer's Report. Dennis Wojcik supported. All approved.
- Mike Walsh motioned to amend the current trust account investment policy and create a Capital Campaign trust account investment policy as previously distributed and agreed to via email. They are as follows:

Amendment to the Investment Policy of the Humane Society of Huron Valley Trust Account

This document temporarily amends the Humane Society of Huron Valley's investment policy as of August 1, 2007, until the Washtenaw County construction bonds have been paid in their entirety. During the new shelter construction, this amendment gives the Treasurer full flexibility in safeguarding and investing funds to limit market risk and exposure. Minimum and maximum target asset allocations are eliminated herein. The word "endowment" is to be disregarded herein.

Investment Policy of the Humane Society of Huron Valley Capital Campaign Trust Account

The purpose of the Capital Campaign Trust Account is to provide a safe investment vehicle for donations to the Humane Society of Huron Valley's capital campaign. Investments are intended to remain in highly secured and highly liquid investment vehicles. These would include US Government and Agency debt with a credit rating of "A" or better by Moody's or "A" or better by Standard and Poor's rating services, high grade commercial paper with a rating of A2/P2 or better, money market accounts, certificates of deposit and mutual funds which meet the above criteria. Prohibited investments include private placements, letter stock, options (except in mutual funds), commodity or futures trading (except when trading is to preserve principal), short selling, margins transactions and equities. In-kind gifts of stock are to be immediately liquidated and held as cash. In-kind gifts of stock are to be immediately liquidated and held as cash. With this objective in mind, this policy gives the Treasurer full flexibility in safeguarding and investing funds to limit market risk and exposure

Dennis Wojcik supported. All approved.

- The Finance Committee report was reviewed and discussed. At the Treasurer's direction, the Bank of Ann Arbor Trust Department began liquidating \$1 million in board-designated construction funds and transfer monies to the new Capital Campaign Trust Account.
- The Board discussed the operating reserve and board designated reserve amount. Mike Walsh motioned to change the board designated operating reserve to \$1 million with the understanding to revisit this amount based on the ability to raise Capital Campaign funds. Dennis Wojcik supported. The motion passed. Yes votes – Dennis Wojcik, Diane Heidt, Mike Walsh, Bob Tetens, Mark Heusel. No votes – Jared Collins, Lucia Brewer, Teresa Welsh, Jane Lumm.

Director's Report

Shelter Activities

- Trap, Neuter, Return Program is now running full-time. We are booked for trappings through September. We are now looking for a donated van and grant funding to buy new.
- We have implemented our new Diamonds in the Ruff program. This is a program to match adopters to animals with special behavioral or medical needs. The goal is to help reduce euthanasia for animals with manageable conditions.

- We are currently promoting Black Dog Adoption Month as way to get our many black dogs adopted. Research shows that black dogs often have a harder time getting adopted.
- PetSmart in Canton has asked us to partner with them. As with the PetSmart store on Ann Arbor/Saline Rd., we would bring our adoptable cats to stay and be adopted out from their in-store adoption center. All adoption fees are paid to HSHV and PetSmart also gives us \$5 for every adoption. Both PetSmart Employees and HSHV volunteers care for the cats.

Cruelty Investigations

- Julie and Dr. Balli testified against Ricky Lee Lynch at the July hearing. The judge added 3 additional felony charges onto the current 6 charges against Lynch for dog fighting. Several volunteers came out to the hearing to show their support. The next hearing is August 30th. The story was covered by the Ann Arbor News within a larger story about Mike Vick and dog fighting. Good story, terrible picture of a ferocious dog on the front page. Ann Arbor News published a letter to the editor from us regarding this story. The Detroit Free Press has also given extensive coverage to the case.
- Julie and Matt also did an investigation on Michael Dalton for dog fighting and he has been charged with 3 felonies. Michael was arrested and released because the jail was full. We have been holding 4 pit bulls from this case for the last two months, and will be asking the courts for permission to euthanize them. Because the dogs are linked to fighting we have no option but to humanely euthanize them. The dogs are very people friendly and, while they know our policy, we anticipate that some volunteers will have difficulty with this decision.
- Janet Logan case will be heard in front of a jury. The trial is August 28.

Clinic

- We have interviewed three veterinarians for Dr. Andrea McQueen position, but have not yet filled the position.
- Washtenaw County Public Health recently put out a media notice that there is a rabies outbreak in the County. The HSHV Clinic processes all animal rabies tests for the County. Here are the numbers of animals that have tested positive for Rabies in Washtenaw County.

Year	Total Positive Animals	Animal type
2004	2	Bat (2)
2005	3	Bat (2), Skunk (1)
2006	4	Bat (3), Horse (1)
2007	6	Bat (6)

Other

- We are continuing our research of a new shelter software program. The program we are exploring is free to users, and has many advantages over our current program. We will use a \$20,000 grant from Maddie's Fund for data conversion and staff training.

Comments: It was clarified that Petsmart uses our adoption requirements. Our staff, usually via phone, handles the adoptions. We do have a working interview setup for a veterinarian candidate. Pit Bulls bred or trained to fight must be humanely euthanized. That is the HSHV policy.

Capital Campaign Report

Land, Site and Design

- The purchase agreement is being reviewed by UM staff. A3C and PEA are providing additional documents. Budget meetings continue with Phoenix Construction and equipment and furniture lists are being created. The Superior Township Commission voted unanimously to support the rezoning necessary for our new facility. The Design Committee continues to meet every two weeks, with additional sub-group meetings to determine the details of each area of the shelter design.

Major Giving, Financing and Marketing

- We have \$5.4 million in total pledges. We submitted a proposal to The Kresge Foundation for a Challenge Grant in the amount of \$700,000. The public campaign kick-off event is scheduled for October 2nd at the Michigan Theatre. Capital Campaign information is now available on our hshv.org website.

Development Committee Report

- Amy Milligan presented the Development Committees proposal to contract with Convio to perform online fundraising work and enhanced communications with our donors and customers. Convio will be used across all agency operating areas. Our goal is to reduce printed material expenses for direct mail and donation receipts. In vendor comparisons, Kintera was comparable in cost with Network for Good much lower but with fewer services. We expect to have limited services launched in time for the Capital Campaign public kick-off with much more available by the regular holiday giving season. Jared Collins commented the per donor cost-basis is very low. Convio will host our website and database. Data is still owned by HSHV. Carolyn Raschke and Mike Walsh to review the contract. We are planning to use Convio's Quickstart Strategy for launch to limit HSHV staff resource requirements. We believe that service will be sufficient for us. Jared Collins motioned to approve the contract with Convio in accordance with the presented proposal. Costs should be annualized over 3 years with all costs divided equally between the Capital Campaign, Development and Programs budgets. Teresa Welsh supported. Dennis Wojcik questioned the

appropriateness of using campaign funds for this service. Tanya Hilgendorf explained the campaign budget does have a line item for this type of expense and the Convio service will be a huge benefit to campaign fundraising efforts. Motion passed. All approved, with Peter Fink and Diana Kern voting via proxy to Jared Collins.

Dennis Wojcik moved to adjourn the meeting. Teresa Welsh supported. The meeting was adjourned at 7:45 pm. The next scheduled meeting of the Board is September 24th at 6:00 pm.