

HUMANE SOCIETY OF HURON VALLEY
Minutes of the Board of Directors Meeting
November 24, 2008

Present: Del Dunbar, Anne Ferris, Peter Fink, Diane Heidt, Diana Kern, Jane Lumm, Robert Tetens, Mike Walsh, Teresa Welsh, Dennis Wojcik

Absent: Nancy Culotta, Mark Heusel

Others Present: Tanya Hilgendorf, Deb Kern, Jaci Nicols, Carolyn Raschke

Bob Tetens called the Board of Directors meeting to order at 6:00 pm.

Minutes Approved

- Dennis Wojcik motioned to approve the September 29, 2008 Board meeting minutes. Jane Lumm supported. All approved.

Treasurer's Report – reported by Mike Walsh

- The Finance Committee met prior to the board meeting to discuss:
 - Recognizing bequests on the financial statements
 - HSHV will continue to budget for operating bequest funds
 - HSHV will consider additional bequests received as non-operating bequest revenue
 - Currently, our two large bequests are receivables
 - Investment of capital campaign funds in order to maximize interest earned
 - HSHV currently has \$3.0 million in the capital campaign trust fund with \$1.1 million due as bond principal and interest payment on 01/01/009
 - Finance Committee has requested that Bank of Ann Arbor's trust department provide a list of local banks and cd rates for \$250,000 short term investments
 - The County bond funds are not available for investment
- Questions were asked about the adjustments to the Equipment budget for the new shelter – it was explained that these are to offset bond closing costs. Carolyn Raschke will correct the Contingency and Start-Up Contributions line in the New Shelter Project statement.
- Tanya informed the Board that moving boulders and adding additional polyurethane to the kennel floors are the only changes to the new shelter construction so far.
- Jane Lumm complimented the HSHV staff on proactively cutting costs and making difficult budget decisions.
- Anne Ferris motioned to approve the Treasurer's Report. Del Dunbar supported. All approved.

Governance Committee Report – reported by Diana Kern

Change to Board Meeting Schedule

- The Governance Committee recommends that the Board of Directors revise the by-laws to require bi-monthly meetings beginning January 2009 and continue with one open public meeting in or around July. This schedule will allow Committees to meet on off months and be more productive.
- The Board will continue utilizing email updates and email votes when necessary.
- Diana Kern motioned to approve the Governance Committee's recommendation to hold Board meetings every other month beginning January 2009. Jane Lumm supported. Jane Lumm stated the need for committee meeting minutes/reports to be sent prior to Board meetings. All approved.

HSHV Bylaws

- The Governance Committee recommends that the list of standing committees be removed from the HSHV bylaws. This is now best practice. Boards determine standing committees annually as needed. Diana Kern will determine appropriate list for 2009 and bring to the January meeting.
- Dennis Wojcik commented suggested the Board consider retaining a lawyer for specific legal issues. Jane Lumm suggested finding other local lawyers to provide pro bono services. Tanya Hilgendorf will discuss this issue with Mark.

Board Retreat and Visioning Session

- The Governance Committee suggests a board retreat and visioning session to be held in the spring of 2009. A three-hour Saturday session in April was suggested. The NEW Center is designing a board assessment tool that the HSHV Board can beta test at no charge.

Director's Report – reported by Tanya Hilgendorf

Additional Item

- HSHV was named one of four finalists in Crain's Detroit Business' Best Managed Non Profit Organizations. An interview is scheduled for Tuesday, December 2nd in Detroit.

Shelter Activities

- Kevin, Todd and Helen attended mandatory training program in November for PetSmart Charities transfer program. Program could start in December or January—provided only that we have dog space available.
- \$25,000 grant application made to Maddie's Fund for work done to promote and adopt out hard to place animals.

Cruelty/Rescue Department

- Prosecutor accepted charges against 2 of the 4 children in the cat cruelty case, other charges may follow. Pre-trial is December 4th.
- Seeking prosecution on a case where an owner abandoned her cat and kittens in an apartment and kittens starved to death.

- Investigation on family cat shot by a neighbor has been submitted to the Prosecutor.
- Case being assembled for prosecutor on 3 starved Beagles kept in cages a commercial parking lot.

Marketing/Outreach/Fundraising

- HSHV is currently in 7th place for national competition for favorite rescue/shelter.
- We raised **\$1,261** at the “Cuts-for-a-Cause” event at Encore Studios during the Kerrytown Open House. We thank everyone that showed up and got FABULOUS haircuts and the manicures for \$10 could not be beat!
- Furball at the Sh/aut Gallery – HSHV Fundraiser put on by UM art class on December 6th at Braun Court.
- Holiday events with our corporate partners are underway – Gift Wrapping, Santa Paws, holiday card sales, etc. Merchandise will be for sale in our Newsletter coming out in first week of December.
- Home for the Holidays online appeal to encourage “sponsorship” as a gift to friends and loved ones. Goal is \$50,000.
- HSHV won “Deal of the Year” in the non-profit category by Ann Arbor Business Review.

Capital Campaign

- Estimated total in pledges is over \$7.1 million (not entirely reflected in financials).
- Construction moving along on schedule. No contract changes and few issues affecting the construction contingency to date.

Development Report – reported by Deb Kern and Jaci Nicols

Update

- Home for the Holidays program has raised \$2,600 so far and requires \$1,500 per day until the end of the year in order to meet its goal

Point of Entry Program

- Jaci introduced the flexible Point of Entry program as a vehicle to build relationships with potential donors and continue our relationship with current donors by getting them more attached to the organization. Jaci provided a two-page handout with details.
- Board members will be requested to host 1-2 Point of Entry events per year beginning January 2009.
- Discussion followed and there was general support for the concept by the Board.

Old Business - none

There being no other old or new business, Teresa Welsh motioned to adjourn the meeting. Peter Fink supported. The meeting was adjourned at 7:25 pm. The next scheduled meeting of the Board is Monday, January 26th at 6:00 pm.