## 2020 is looking BRIGHT



2019 Tiny Lions End of Year Wrap-Up

#### Thank You To Our Volunteers!!

#### (For making our cats feel like this $\downarrow$ )



## 2019 Adoptions

- 338 Adoptions
  - 241 Adult Cats
  - 97 Kittens



## Visitors!

#### 15,826 visitors 766 TLC Program Participants



#### **Volunteer Stats**

#### 7,481 Volunteer Hours in 2019!

- Up 1.2% from year prior
- 214 active TLC Volunteers
- 60 Café Receptionists
- 97 Tail 2 Volunteers
- 55 Tail 3 Volunteers

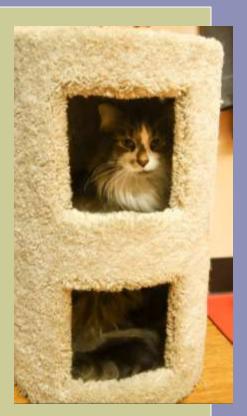


#### **How Volunteers Help**

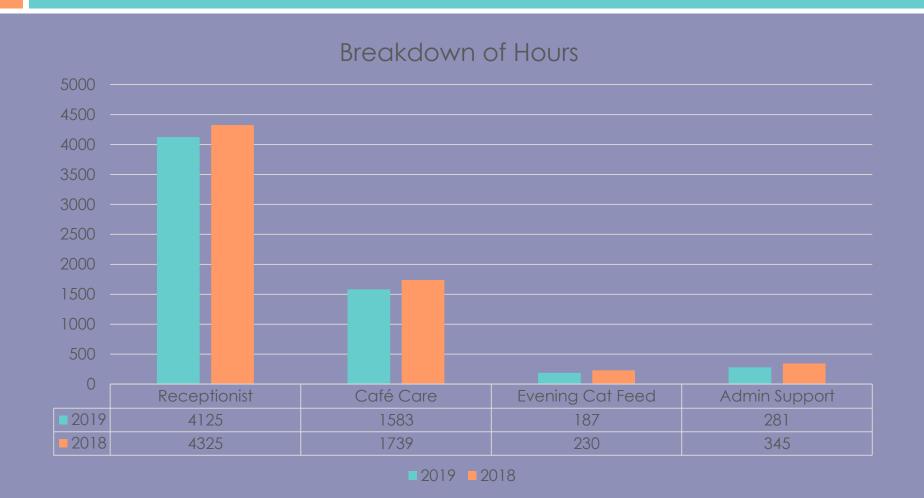
- Café Cat Care
- Café Receptionists
- Event Help
- Social Media
- Scrapbooking
- Photography
- Miscellaneous tasks







#### 2019 Hours



### New This Year!

- Full time Kittens!
  - Kitten Room Monitoring
  - Kitten Room Setup
- Holiday Events!
- Knitting Group!
- Smarty Cat Workshops!





### New This Year!

- Junior Volunteer Program!
  - 4 Week Training (TLC Specific)
  - Cleaning Help!
  - Extra Enrichment!
- Humane Education
  - Tiny Tails Story Time





## 2019 Alums!



## Happy Tails!



with so much love since Toulouse came into our lives."



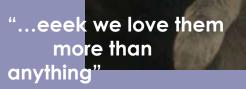






## Happy Tails in Twos





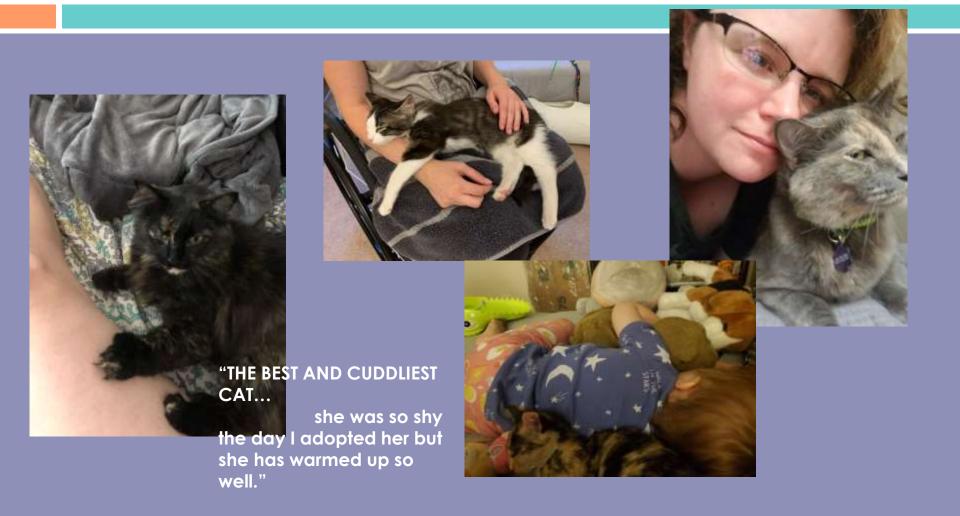








#### And with their new pet Hyoumans ©



#### Advocacy in 2019

In 2019, HSHV created the role of Director of Advocacy to strengthen engagement on animal welfare policy and practices in our community, state, and country.

#### Animal Defenders Facebook Group

- In an effort to further engage our volunteers and community, HSHV created a Facebook group "Animal Defenders". We hope to use this group to connect and educate our community on issues affecting animals, and mobilize people on engaging with policymakers to make their voices heard.
- Facebook group AND by signing up on our website (on the Advocacy page), that way you can stay up to date on all things Advocacy! We encourage people to post pictures and articles, comment on other posts, and get a discussion going on the issues!

#### Legislative Tracker

HSHV added a Legislative Tracker to our website (on the Advocacy page under resources). This tracker lists the state and federal bills that we are tracking as well as provides additional information on the bills and the legislatures sponsoring them.

We hope volunteers and others will use the tracker to stay upto-date on laws and policies that affect animals, and helps people engage with their lawmakers on specific pieces of

legislation or issues.

#### **Advocacy Resource**

As we decide what issues we will focus on in advocacy, we will update the Advocacy page with our position statements and advocacy tips.

Have an issue that you think HSHV and the community should know about? You can email our advocates email (advocates@hshv.org) or even BETTER— post on Animal Defenders Facebook group and get a discussion going!



#### Successes

In the Fall of 2019, HSHV worked with the Washtenaw County Board of Commissioners and others to introduce a Humane Pet Acquisition Ordinance, ensuring that pet stores in Washtenaw County do not source from puppy or kitten mills.

#### Other Engagement

• HSHV has met with members of Ann Arbor's City Council to discuss ending the deer cull in Ann Arbor after 2020 - stay tuned for ways to get involved in this effort!

HSHV provided testimony before the House Judiciary Committee regarding our concerns with bills introduced to crack-down on Emotional Support Animals. If you want to learn more about providing testimony before the City, County, or State – keep an eye out for advocacy workshops!

#### Thank you!

Thank you to all the volunteers who expressed interest in becoming more engaged in advocacy and helping to get this position created. Advocacy will look for more ways to work with our volunteers to advance humane animal policies in our community, state, and country!



Lauren Saper Director of Advocacy

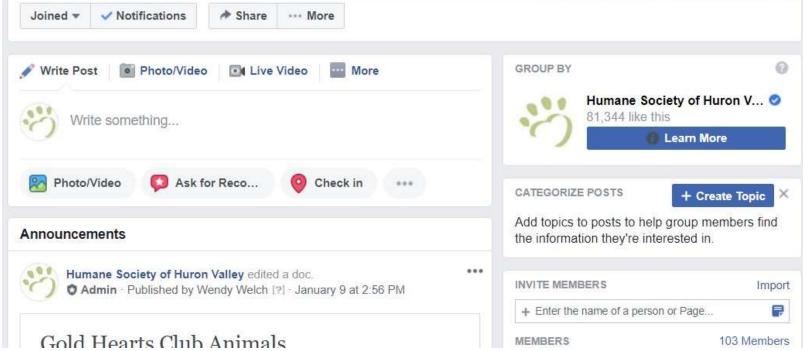
## GOLD HEARTS CLUB





Gold 3 Hearts





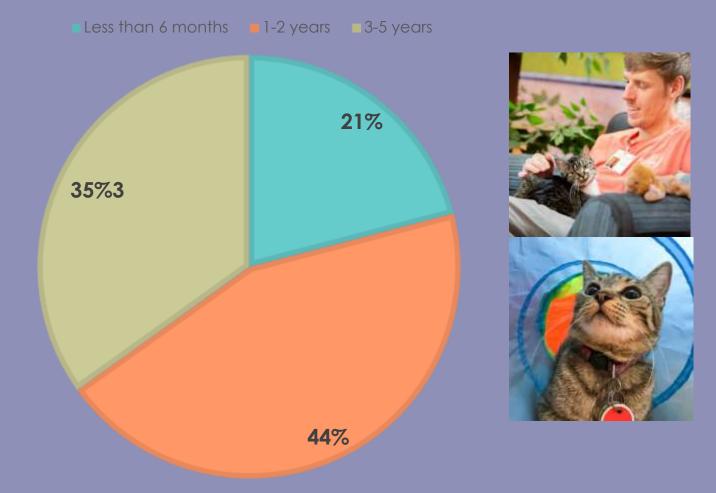
## 2019 Volunteer Surveys



## 2019 Volunteer Satisfaction Survey

## Survey Demographics

## HOW LONG SURVEY RESPONDENTS HAVE BEEN VOLUNTEERING AT HSHV



### Volunteer Preparedness

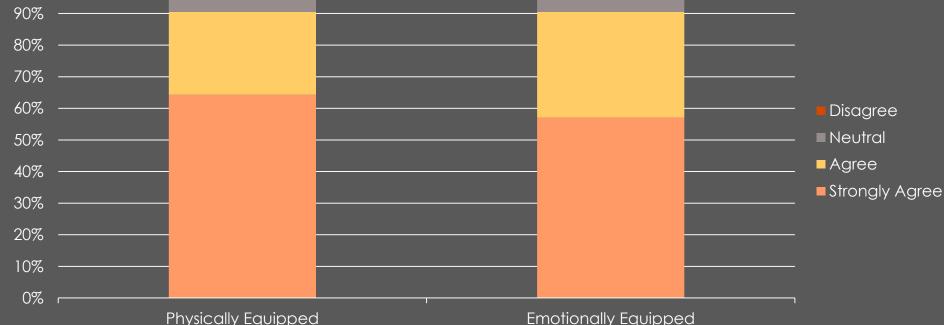
93% of volunteers feel well prepared to perform their duties as a volunteer

**92.8%** of volunteers find procedures for volunteer assignments clear and easy to follow

"I feel equipped to handle the aspects of my volunteer duties"

100%

90%

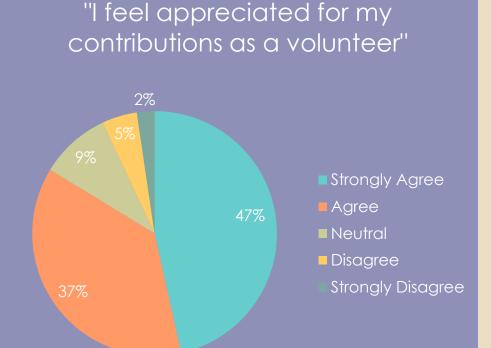


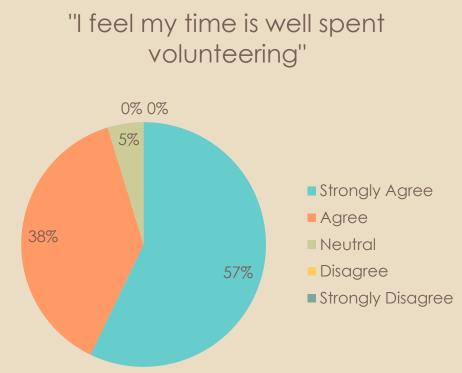


## **Emotional Impact of Volunteering**

95.3% of volunteers enjoy their role as a volunteer

**95.4%** of volunteers feel their volunteer assignments are meaningful to them





## Volunteer Department Interactions

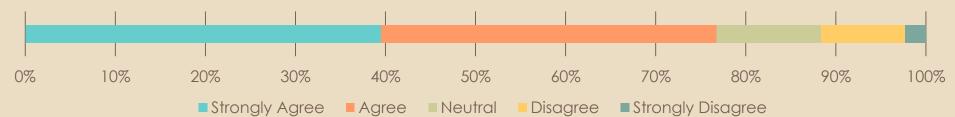
"I feel respected by the	
<b>Volunteer Department Sta</b>	ff"

Strongly Agree	46.5%
Agree	37.2%
Neutral	9.3%
Disagree	4.7%

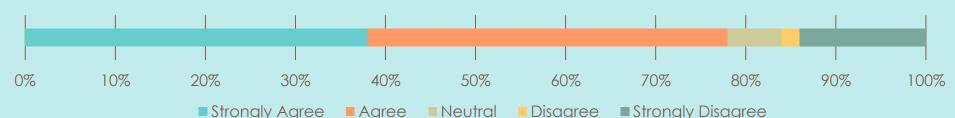
Strongly Disagree %







"I receive timely and useful communication from the volunteer department staff"





## Looking at 2020



#### Tiny Lions specific events

- End of Year Wrap Up February 10<sup>th</sup>
- Volunteer Information Sessions
- Get-to-know Events
- Special Events (book club, volunteer appreciation week).



#### **Volunteer Staff On-Site**

- Provide additional support to TLC volunteers
- Variety of times throughout week



Volunteer Facebook Group Survey

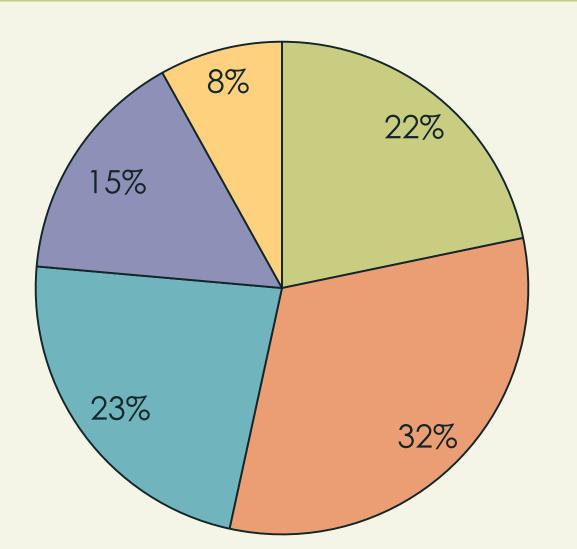
# HSHV Volunteer Facebook Group Survey Results



#### 219 Survey responses:

- 74% of respondents ARE in the Facebook group
- 26% of respondents ARE NOT in the Facebook group

# "I receive important information about the Humane Society of Huron Valley through the volunteer Facebook group"



- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree

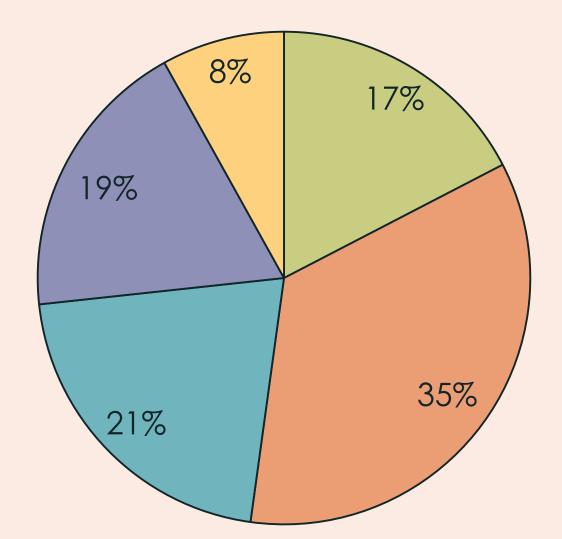


# "I receive important information about volunteering through the volunteer Facebook group"

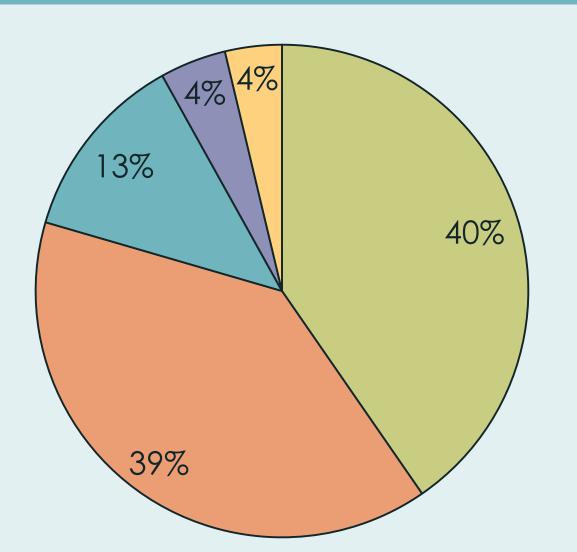




- Agree
- Neutral
- Disagree
- Strongly Disagree



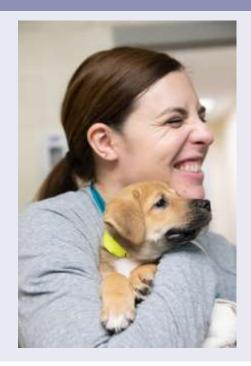
## "I feel a sense of community from the volunteer Facebook group"



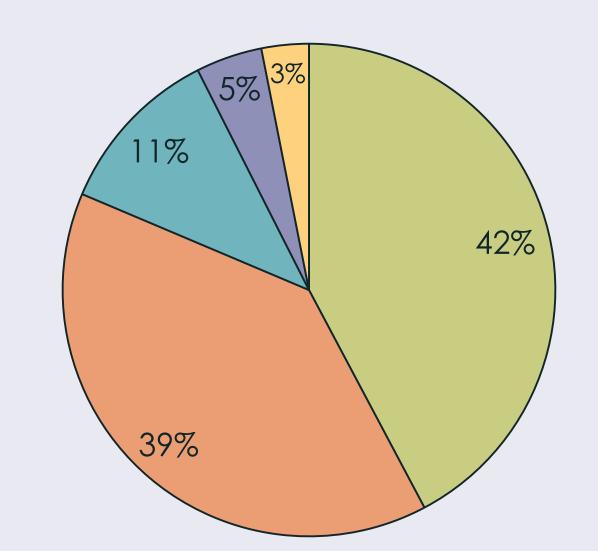
- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree



#### "I enjoy being a member of the volunteer Facebook group"



- Strongly Agree
- Agree
- Neutral
- Disagree
- Strongly Disagree



#### Improving Our Facebook Page

- Creating more of a community with new postings
  - New Member Mondays
  - Mid-week poll question or interesting "to know" piece
  - Animal Photo Friday
- Keep postings informative & positive
- Group guidelines are now at the top of the page



## Volunteer Satisfaction Surveys

- 2020 Satisfaction Surveys
  - Cat Comforters
  - Dog Walkers
  - HSHV Volunteers
  - Coming this Summer!
- Share your feedback with us
  - Complete the survey when email sent
  - Give Feedback/Suggestions anytime
    - Visit <a href="http://hshv.org/volunteerideas/">http://hshv.org/volunteerideas/</a>



Thank you for taking the time to complete!

## What's Ahead in 2020

## Family Day of Service

Opportunity for Families to Volunteer together

Will complete an enrichment or adoption appreciation assignment

Includes Humane Ed Lesson

Extra Exposure to the shelter and our adoptable animals

Starts on February 16<sup>th</sup>!



## Monthly Coffee Talk Hours

Began January 19<sup>th</sup>

Check the VIC homepage for "Chat & Caffeinate" dates

- Feb 26<sup>th</sup> 3-4pm at TLC
- Mar 15<sup>th</sup> 10:30-11:30am education center

Great opportunity to asks questions, get to know other volunteers

No formal presentations, just come, enjoy a snack, and stay as long as you would like.

## Introducing Our Newsletter...



- The Volunteer Scoop is coming in March!
- Sent out Monthly
- Important News, Reminders, Trivia, Volunteer "Spotlight", and more!

#### Save the Dates

#### **Volunteer Online Store**

- Opening in early March
- New product coming!

#### **Volunteer Appreciation Week**

- April 19th-25th
- Fun prizes, great events, special treats!
- You are the BEST!

#### Walk & Wag

- May 16<sup>th</sup>
- Lots of Ways to Participate
  - Fundraise, Volunteer, Participate in the Walk/Run
  - Most important...HAVE FUN!!

#### Also Coming up...

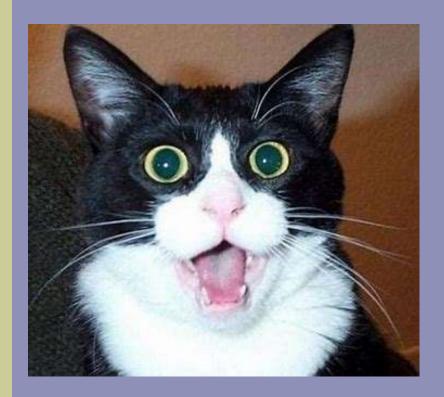
Cat Videofest-

March 2<sup>nd</sup> @ 7:30pm-Michigan Theater

Visit Hours for Tiny Lions Volunteers Only!

Our First Session: Sun, March 15<sup>th</sup> 5:30-6:30

Come mingle with other Tiny Lions Volunteers and our cats!



## THANK YOU!

QUESTIONS?

