

15th annual

# COMPASSIONATE FEAST

featuring jeff corwin



for tickets & more  
visit [hshv.org/feast](https://hshv.org/feast)

**SPONSORSHIP  
OPPORTUNITIES**

a virtual gala on  
november 6, 2020



a benefit for our community's homeless & abused animals



## WE CAN HELP EACH OTHER DURING THESE DIFFICULT TIMES

A Compassionate Feast sponsorship includes valuable marketing benefits, including social media promotion to over 70,000 followers, HSHV website acknowledgment to over 52,000 visitors per year, promotional materials in hundreds of adoption packets, and acknowledgment at the virtual event to animal-lovers who will associate you with a cause near and dear to their hearts.

## WHAT IS COMPASSIONATE FEAST AND WHO'S JOINING THE PARTY?

The Compassionate Feast is our annual gala celebration, and this year's virtual version will capture its most anticipated features: a silent auction, a vegan/vegetarian feast available for curbside pick-up, a mixology lesson and celebrity guest speaker Jeff Corwin. Corwin, renowned conservationist and environmental journalist and host of Emmy Award-winning ABC wildlife adventure series ***Ocean Mysteries***, will share his one-of-a-kind perspective on wildlife conservation, empowering audiences to join the movement to save our natural world for future generations.

Your tax-deductible sponsorship is used wisely: HSHV has the highest save rate of all similar shelters in Michigan at 96%, and has achieved 9 consecutive 4-star ratings from Charity Navigator for financial accountability. It makes a difference to your business as well, as tens of thousands of HSHV supporters will see you as an essential partner in animal welfare!



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# SPONSORSHIP LEVELS

	BLUE WHALE \$10,000	JAGUAR \$5,000	ORANGUTAN \$2,500	ARCTIC FOX \$1,000	PANDA \$500
Presenting rights to the event	•				
Welcome puppies to HSHV from a Love Train transport (up to 10 people)	•				
Signature cocktail named after you and featured in virtual mixology lesson	•				
Pre-record an ad that will run during the virtual event	•	•			
Sponsor recognition during the events signature video	•	•			
Shelter visit and private tour of the facility	•	•			
Social media feature to over 73,000 Facebook followers	•	•	•		
Opportunity to put marketing materials in adoption folders	•	•	•		
One year kennel sponsorship	•	•	•		
Your company logo on event invitation (requires commitment by September 4)	•	•	•	•	
Recognition in HSHV's quarterly print newsletter (sent to 12,000 supporters)	•	•	•	•	
Company logo on event poster	•	•	•	•	
Acknowledgement during event	•	•	•	•	•
Name on sponsor banner in shelter	•	•	•	•	•
Your logo on event webpage with your company's website link	•	•	•	•	•
Access to virtual event including dinner	8	6	4	2	virtual event only





# SPONSORSHIP COMMITMENT FORM

## PLEASE COMPLETE SPONSOR INFORMATION

Company Name \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_

I/we wish to be listed as \_\_\_\_\_

(Please print exactly what you would like to appear on all Compassionate Feast promotional materials)

## SELECT SPONSORSHIP LEVEL

☐ \$10,000    ☐ \$5,000    ☐ \$2,500    ☐ \$1,000    ☐ \$500

## PAYMENT INFORMATION

☐ Check payable to Humane Society of Huron Valley enclosed    ☐ Paying online at [www.hshv.org/feast](http://www.hshv.org/feast)

Charge my    ☐ Visa    ☐ Mastercard    ☐ American Express    ☐ Discover

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration \_\_\_\_\_ / \_\_\_\_\_ Security Code \_\_\_\_\_

Name on Card \_\_\_\_\_

## PLEASE RETURN THIS FORM TO

Joy Johnsen | Special Events Manager  
Humane Society of Huron Valley | 3100 Cherry Hill Road | Ann Arbor, MI | 48105  
E: JoyJ@hshv.org | F: (734) 662-0749 | P: (734) 661-3536