



Featuring
Sterling "Trap King" Davis

A benefit for our community's
homeless and abused animals

Sponsorship Opportunities



Humane Society of
Huron Valley

16th
annual

Nov. 12th, 2021

hshv.org/feast



Giving Back Works Both Ways!

A Compassionate Feast sponsorship includes valuable marketing benefits: social media promotion to over 85,000 followers, HSHV website acknowledgement to over 55,000 visitors per year, flyers in adoption packets, and event acknowledgement to hundreds of animal-lovers who will associate you with a cause they love.

WHO'S THE TRAPKING?

From rapper to trapper, Sterling "TrapKing" Davis is an inspiration to the world of animal welfare! We are thrilled to welcome him as this year's guest speaker for Compassionate Feast. Davis began working at a shelter during a break in tour with his rap group, and loved it so much that he decided to give up his successful musical career to focus on his passion for cats. In 2017 he founded his own nonprofit, TrapKing Humane Cat Solutions, with a focus on educating, assisting and doing TNR (trap-neuter-return) and community cat management. Davis' mission is to bring diversity to cat rescue and bridge the gap in communication between black communities and predominantly white animal welfare organizations. He lives and breathes his motto: you don't lose cool points for compassion.

HSHV has the highest save rate of all similar shelters in Michigan at 97%, and has achieved 9 consecutive 4-star ratings from Charity Navigator for financial responsibility. Your tax-deductible sponsorship is used wisely and makes a world of difference to our community's homeless animals!

Sponsorship Levels



Sponsorship Brings These Additional Rewards.	Maine Coon \$10,000	Bengal \$5,000	Sphynx \$2,500	Calico \$1,000	Tabby \$500
Tickets to the VIP Reception with the Trap King					
Signature cocktail named after you					
Sponsor recognition during the event's signature video					
Welcome puppies to HSHV from a Love Train Transport <i>(up to 10 people)</i>					
Social media feature to over 85,000 Facebook followers					
Shelter visit and private tour of the facility					
Company logo on event invitation <i>(requires commitment by September 6th)</i>					
Opportunity to put marketing materials in adoption folders					
Formal acknowledgement during the event					
Rotating logo on auction website					
Company logo on event poster					
Recognition in HSHV's quarterly print newsletter <i>(sent to over 12,000 supporters)</i>					
Full page color ad in the event program					
Name on sponsor banner in the shelter					
Your logo on event webpage with your company's website link					
Tickets to the event	6 VIP	4	2	2	Virtual Access



PLEASE COMPLETE SPONSOR INFORMATION

Company Name _____

Name _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____

I/we wish to be listed as _____

(Please print exactly what you would like to appear on all Compassionate Feast promotional materials)

SELECT SPONSORSHIP LEVEL

☐ \$10,000

☐ \$5,000

☐ \$2,500

☐ \$1,000

☐ \$500

PAYMENT INFORMATION

☐ Check payable to "Humane Society of Huron Valley" enclosed

☐ Paying online at www.hshv.org/feast

Charge my* ☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Card number _____

Expiration: ____/____ Security Code _____

Print Name on Card: _____

PLEASE RETURN THIS FORM TO:

Joy Johnsen | Special Events Manager

Humane Society of Huron Valley | 3100 Cherry Hill Road | Ann Arbor, MI | 48105

E: JoyJ@hshv.org | F: 734.662.0749 | P: 734.661.3536

*Payments can also be made by credit card in 2 installments. Please contact Joy for more information.